



Alma Mater Studiorum
Università di Bologna • Sede di Forlì
Facoltà di Economia

University of Bologna

(Faculty of Economics, Forlì campus)

EUROPEAN SUMMER SCHOOL on SOCIAL ECONOMY (ESSE)

**The Future of Social Enterprise:
Models and Experiences**

July 6th to 11th, 2009

University Residential Centre of Bertinoro

• *In partnership with:*



• *In collaboration with:*



The University of Bologna, Faculty of Economics, Forlì Campus (offering an Undergraduate Degree in Social Economy and a “Laurea Magistrale”, Graduate Degree, in Economics and Management of Cooperative Firms and Non-profit Organizations) joint with **AICCON**, is pleased to announce the European Summer School on Social Economy whose first edition will be held at the University Residential Centre of Bertinoro on July 6th to 11th, 2009.

General objectives

The need to face new challenges in the markets and the opening of new markets due to the emerging needs of population, the increasing devolution of public services by the Public Administration, lead social enterprises to make a qualitative leap, acquiring tools and skills such as more complex systems of governance, a more qualified management and financing instruments tailored to their needs, without losing the main general interest purpose and fostering the involvement of their stakeholders and the broader community. ESSE tries to fill an important gap in the list of courses currently offered to European students in economics and social studies; the School intends to face the following topics: social enterprise in the European context, social enterprises' organization and management (accountability, governance, reporting), the relationship between market and institutions and the evolution of markets, the financing tools for social enterprises, social enterprise development in the globalization. A brief presentation of case studies will supplement the theory with a practical perspective. In a full-immersion week, ESSE will bring together an interdisciplinary group of students and scholars engaged in the analysis of the Third Sector and the interplay between economic activity and society, discussing the above-listed topics from different points of view, with a comparison of the European experiences.

Expected Outputs

ESSE would like to be an opportunity for students to deepen those topics in a multi-disciplinary approach, allowing them to enhance their knowledge and improve their skills in order to work in the sector. This intent will be reached within an international perspective, and allowing them to present their study projects.

Scientific Board

Leonardo Becchetti	University of Tor Vergata – Roma
Carlo Borzaga	University of Trento
Fabrizio Cafaggi	European University Institute – Fiesole (FI)
Ivo Colozzi	University of Bologna
Jacques Defourny	University of Liège, Centre for Social Economy, Liège (Belgium)
Giulio Ecchia	University of Bologna
Krzysztof Frysztański	Jagiellonian University, Institute of Sociology, Cracov (Poland)
Eva Kuti	Budapest College of Management, Budapest (Hungary)
Antonio Matacena	University of Bologna
Henry Noguès	University of Nantes – Nantes (France)
Raimondello Orsini	University of Bologna
Victor Pestoff	Ersta Sköndal University College, Stockholm (Sweden)
Lester M. Salamon	The Johns Hopkins University, Centre for Civil Society Studies, Baltimore, Maryland (USA)
Claudio Travaglini	University of Bologna
Tymen Van Der Ploeg	Vrije Universiteit, Law Faculty – Amsterdam (The Netherlands)
Isabel Vidal	University of Barcelona, Centro de Investigación de Economía y Sociedad – Barcelona (Spain)
Dennis R. Young	Georgia State University, Atlanta, Georgia (USA)
Stefano Zamagni	University of Bologna
Director:	
Andrea Bassi	University of Bologna

Daily Programme

	MORNING 9:00 - 13:00	AFTERNOON 14:30 - 17:00		17:30 - 19:00
	Monday 06		Summer School Presentation A. Bassi Opening lesson: S. Zamagni "The Foundation of Social Enterprise"	
Tuesday 07	C. Borzaga "Social Enterprise: the European experience"	A. J. Murdock "Management and Accountability"	<i>Case Studies</i>	<i>Students presentations</i>
Wednesday 08	C. Travaglini "Social Enterprise: accountability and law"	I. Vidal "Governance: the stakeholders"	<i>Case Studies</i>	<i>Students presentations</i>
Thursday 09	V. Pestoff "Social Enterprises: markets and institutions"	D. R. Young "Social Enterprise and Market Evolution"	<i>Case Studies</i>	<i>Students presentations</i>
Friday 10	L. Becchetti "Social Enterprises and financial markets"	"Social Enterprises and financial markets: case studies"	<i>Case Studies</i>	
Saturday 11	J. Defourny & D.R. Young "Social Enterprises in a globalized World" <i>Round Table</i> Chairman: G. Ecchia Participants: L. Becchetti, J. Defourny, E.Kuti, V. Pestoff			

General information

The school will take place at the University Residential Centre of Bertinoro, Forlì Campus, University of Bologna, from 6th to 11th of July 2009.

Participants: The Summer School is aimed at young scholars currently engaged in graduate and post-graduate studies as well as PhD students and researchers. Practitioners wishing to deepen their knowledge from a theoretical point of view are also welcome. The target number of participants is 35.

Language: English.

Application: student's CV, a motivation letter and an abstract of the research project will be requested.

Admission fee: € 500, inclusive of participation to the program, full board accommodation, welcome cocktail, social dinner.

Deadline:

Application deadline: 31st March 2009

Confirmation of acceptance: 15th April 2009

Registration and payment deadline: 15th May 2009

Credits: The attendance to the Summer School allows to obtain 2 (two) ECTS credits.

Scholarships: Scholarships will be available. Academic merit and quality of the students research projects will be evaluated by the Scientific Board.

Accommodation and Meals: Accommodation in double bedrooms (with bathroom, TV and wireless or LAN computer connection) and full board (breakfast, lunch, dinner and coffee-breaks) will be provided at the University Residential Centre of Bertinoro.

Students facilities and resources: The University Residential Centre of Bertinoro presents some common spaces provided with free wi-fi access: computer room, TV room, reading room, living room. A laundry and a canteen and fee-paying telephones are also available.

Co-Organiser:

A.I.C.CO.N.

Associazione Italiana per la promozione della Cultura della Cooperazione e del Nonprofit.

www.aiccon.it

Director:

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Useful links:

<http://www.unibo.it>

University of Bologna Homepage (also available in English)

<http://www.centrocongressibertinoro.it>

University Residential Centre of Bertinoro (also available in English)

